

XXII International Conference on the History of Management Thought and Business “Development of views on regional economic management in the countries of the world: history and modernity”

Dear colleagues!

For Russian and foreign specialists in the field of management has already become a tradition to meet of the Lomonosov Moscow State University (MSU) for the discussion of relevant management on International Conferences on the History of Management Thought and Business (HMT&B).

Since 1996, we have had 21 events on the following topics:

- “Development of management concepts” (1996).
- “Restructuring of enterprises in transition economies: theory and practice” (1998).
- “Government and business” (2000).
- “Development of personnel management” (2001).
- “Measurement problems in the management of organizations” (2002–2003).
- “Scientific concepts and actual management” (2004–2005).
- “Russian management model” (2008).
- “National management model” (2009).
- “Business-model: yesterday, today, tomorrow” (2010).
- “Social responsibility of business and ethics management” (2011).
- “Business and management ethics: comparative analysis of national models” (2012).
- “From stratagem to strategies, from strategic planning to strategic thinking and enlightenment” (2013).
- “Problem of training manager: yesterday, today, tomorrow” (2014).
- “National models of training manager” (2015).
- “Scenario management and leadership” (2016).
- “Scenario management: sources, problems, solutions” (2017).

- “Administrative labour and management roles: past, present, future” (2018).

- “Management and management roles: yesterday, today, tomorrow” (2019).

- “Problems in the management of social objects: yesterday, today, tomorrow” (2021).

In the summer of 2022, the Faculty of Economics of Moscow State University plans to hold the 22nd international conference on the History of Management Thought and Business. We have never discussed the subject: “Evolution of attitudes on economic management of regions in the countries of the world: history, modernity”. Economic management problems did exist do exist and will exist of regions (territories) in the countries of the world, **if there are two or more regions in the country** (villages, territories, lands, communities, regions, municipalities, states, etc.). It's require consideration their interests, substantiated and fair formation and distribution of resources (human, financial, scientific and technical, information, etc.) to achieve the goals set for the country and its regions.

As it noted in our book, “The history of management thought” (Moscow, “Prospect” Publishing, 2021), «the administrative origin of this problem was very acute during the epoch of ancient Greek *polis*, many wars and territorial changes, when the “model *police* department” appeared, used by managers for over 2 500 years”.

But these problems exist today in the USA, Australia, Germany, Spain, Italy, the former USSR, the former and present Russia and other countries of the world.

That is why, for the first time in the history of our conferences, we chose to discuss regional topics.

At the conference HMT&B-2022, we would like to know:

- on the history of the problems of management of the economies of the regions in the world;
- on the factors and reasons of their occurrence;
- on views, concepts and scientific views on identifying, analysing and resolving these problems.

Obviously, that **objects** of Historical and scientific research (HSR) and the History of Management Thought (HMT) in particular — is a **variety of materials and/or documents**: monographs, articles, legislative acts, letters, memoirs, diaries of different authors, archival materials — in short, data sources on the topic. For our future conference — are materials that reflect ideas, views, thought, points of view, concepts, scientific schools, which characterize of the management of the economies of regions and territories around the world in different specific historical periods.

Subject areas HMT&B-2022 — these are **ideas** (as well as thoughts, concepts, scientific schools) of management of the economies of the regions at the **four so-called “stages of the life cycle of these ideas”**: origin, development, fight and “disappearances”. The ideas themselves may relate to the management of the economies of regions as whole, as well as individual elements **of their lives** — economy, politics, demography, legislation, socio-cultural relations, ecology, science, technology, international relations, etc.

Note that these elements can be both **objects** of management of the economies of regions and **reasons** or **aspects** of successes and crises of this management.

It is also obvious that the **subjects of management** of the economies of regions in different countries of the world in different specific historical periods were the state and its institutions of all forms of authorities, social organizations, private sector and the church.

Hence — a few questions, on which we will expect to receiving answer during the forthcoming conference HMT&B-2022 in context of “management of the economies of regions

in different countries of the world in different specific historical periods”:

1. How and why ideas and concepts of system (element) and integrated (aspect) approaches in the management of the economies of the regions was emerged and developed?
2. How aspects of management were manifested and considered (economic, political, legal, demographic, environmental, etc.) at different stages of the life cycle of ideas and views on management of the economies of regions?
3. How and why are views changing on relationships of participants (actors) of processes of management of the economies of regions?
4. What are the factors, reasons and features of the concepts of anti-crisis management of the economies of regions?
5. How and why changing views on providing management processes of the economies of regions with different resources?
6. How the specificity of sectoral and inter-sectoral approaches was reflected in the concepts of management of the economies of regions?
7. How and why the reasons for the separation of management objects and authorities between the federal (national) and regional levels of management of the economies of regions have changed?
8. How and in what specific “languages” (economic, political, demographic, socio-cultural, ethical, etc.) was the management of conflict and/or crisis situations in the management of the economies of regions measured and evaluated?
9. How and why changing views on staffing processes of management of the economies of regions changed?
10. What roles regional managers of different industries and business scales around the world in different specific historical periods have played? How did the views on these roles change? Why?
11. What were the ideas of formation of competencies of regional managers? Who has trained and/or taught regional managers in the past? How ideas have been tested and how have training programmes changed?

THE ORGANIZERS OF THE CONFERENCE HMT&B-2022

Lomonosov Moscow State University (MSU)

Faculty of Economics of MSU

Association of Graduates of Faculty of Economics (MSU)

International journal "Problems of the theory and practice of management"

Journal "Management Science"

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We invite you to participate in XXII Conference on HMT&B, which will take place from 30 June to 2 July 2022

in the Faculty of Economics of the Lomonosov Moscow State University (Leninskie Gory, GSP-1, build. 46).

Reports and abstracts deadline (in Russian and English) — 10 May 2022
by the specified e-mail

Conference on HMT&B-2022 will be held in offline and online.

Organizing committee will provide all participants with necessary links.

All registered to participate in HMT&B-2022 will include in the list for entry into the Faculty of Economics of MSU.

Requirements to registration of an article: Front size — 12. Front — Times New Roman.

Alignment — width. Line interval — one-and-a-half. Surname, name, patronymic, title of the article, abstract and keywords should be written in Russian and English.

To participate in the Conference you need to register

REGISTER FOR THE CONFERENCE using the link: https://www.econ.msu.ru/science/conferences/mciumb/Article.20211213131835_8752/

Sincerely,

Co-chair of organizing committee, Dr. Sci. (Econ.), Professor of MSU
Vadim Ivanovich Marshev