

XXIII International Conference on the History of Management Thought and Business “Doctrines of Management: Past, Present, Problems”

It has become a tradition for Russian and foreign management specialists to gather at Lomonosov Moscow State University for international conferences on the history of management thought and business (HMT&B) to discuss topical issues of management.

Since 1996, 22 events have been held on the following topics:

- “Development of Management Concepts” (1996).
- “Enterprise Restructuring in the Transition Economy: Theory and Practice” (1998).
- “The State and Entrepreneurship” (2000).
- “Development of Management Personnel” (2001).
- “Measurement Problems in Organisation Management” (2002, 2003).
- “Scientific Concepts and Real Management” (2004, 2005).
- “The Russian Model of Management” (2008).
- “National Management Models” (2009).
- “Business Models: Yesterday, Today, Tomorrow” (2010).
- “Social Responsibility of Business and Management Ethics” (2011).
- “Ethics of Business and Management: Comparative Analysis of National Models” (2012).
- “From Stratagems to Strategies, from Strategic Planning to Strategic Thinking and Insight” (2013).
- “Problems of Manager Training: Yesterday-To-day-Tomorrow” (2014).
- “National Models of Management Employees Training” (2015).
- “Scenario Management and Leadership” (2016).
- “Scenario Management: Origins, Problems, Solutions” (2017).
- “Management work and managerial roles: past, present, future” (2018).

- “Management and managerial roles: yesterday, today, tomorrow” (2019).

- “Problems of measurement in the management of social objects: yesterday, today, tomorrow” (2021).

- “Development of views on regional economic management in the countries of the world: history, modernity” (2022).

On June 29–30 and July 1, 2023 the Department of Economics of Moscow State University is planning to hold the next, — XXIII International Conference on the History of Management Thought and Business. It has been a long time since we raised the issues discussed at our first conference in 1996. 27 years have passed since then, and it is time to take stock and evaluate the achievements and formulate the objectives of historical management research. This is why the theme of the forthcoming event is proposed as **“The Doctrines of Organisational Management: Past, Present, Problems”**. In other words, the XXIII conference would like to hear answers to the questions “Where have we been?”, “Where are we?”, and “What methodological problems do we face today relating to the *three components* of historical-management studies (HMS):

- The History of management thought (HMT).
- The History of Management (HM) and
- Historiography of Historical and Management Studies (HHMS)?”

As always, the **objects** of historical and management research will be various kinds of materials and/or documents: monographs, articles, conference proceedings and legislative acts, letters, memoirs, diaries, archival data, etc. In the context of our future conference, these are materials presenting points of view, ideas, views, thoughts, concepts, theories, scientific schools, reflecting the emergence,

development, struggle and change of ideas and scientific and applied views on economic management (in the broad sense) in different countries and regions of the world in various specific-historical periods. The time range is unlimited, from the manuscripts of the ancient world to the treatises of our contemporaries.

The views and ideas themselves can refer both to the management of the economy as a whole and to the management of its individual aspects and elements — economy, politics, demography, legislation, socio-cultural relations, science, technology, international relations, as well as specific sectors, businesses, organisations and their functions (personnel, marketing, finance, procurement, production, sales, etc.).

It is also obvious that the *subjects of economic management* in different countries of the world in different specific-historical periods were (as management actors) the state and its institutions of all forms of power, public organizations, the church, and representatives of the private economy.

Hence, several questions to which we expect to receive answers during the forthcoming HMT&B-2023 conference:

1. When and in relation to what did economic management originate?
2. When and in what context did management thought emerge?
3. What is the 'legacy' and 'heritage' of the science and practice of economic management?
4. What are the factors and causes of change in economic, organisational and business management systems?
5. What are the factors and reasons for differences in the views on management of economies, organisations and businesses between different countries and regions of the world at different specific historical periods?
6. How and why did the ideas and concepts of system (elemental) and integrated (aspectual) approaches to economic management emerge and develop in the countries of the world?
7. How have the dimensions of governance (economic, political, legal, demographic, etc.)

emerged and been addressed in *the four stages of the life cycle of ideas and perspectives on economic governance*?

8. What are the factors, causes and characteristics of crisis management concepts of farms, organisations, businesses?
9. Why and how have the views on the provision of various kinds of resource management processes changed?
10. Why and how have views on the staffing of management processes in farms, organizations, and businesses changed?
11. What was the "engine" of management and managerial thought — the real business, or the logic and intuition of the creator and implementer of ideas?
12. What motivates management researchers to create such scholarly articles as "The Management Theory Jungle" (Koontz H., 1961)?
13. Can the category of "paradigm" be used in relation to HM and HMT as ideological sciences? Why?
14. Can we agree with the idea: «The Past as a Stochastic Process»? And if so, how should the epistemological process of HMT be constructed?
15. What are the factors behind the emergence of several hundred foreign and domestic treatises and textbooks on HM and HMT in the 20th and 21st centuries alone?
16. How to teach the history of management (HM), the history of management thought (HMT) and the historiography of historical and management studies (HHMS)?
17. What are the epistemological and other problems facing HM, HMT and HHMS researchers?

HMT&B-2023 CONFERENCE ORGANISERS

- Lomonosov Moscow State University.
- Department of Economics, Moscow State University.
- Association of the Graduates of the Department of Economics of Moscow State University.
- International journal "Problems of Management Theory and Practice".
- Journal of Management Sciences.

ORGANISING COMMITTEE

- A. A. Auzan (Co-Chairman) — Doctor of Economics, Professor, Dean of the Department of Economics, Moscow State University.
- V. P. Kolesov (Co-Chairman) — Doctor of Economics, Professor, President of the Department of Economics, Moscow State University.
- V. I. Marshev (Co-Chairman) — Doctor of Economics, Professor, Department of Economics, Moscow State University.
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The HMT&B-2023 conference will take place in offline and online formats.

The Organising Committee will provide all participants with the necessary links to the video-conference.

Papers (up to 20 pages) and abstracts (up to 5 pages) are accepted until **June 20** (for Russian participants) and **May 31** (for foreigners) at the following addresses.

Formatting requirements for the article:

Font: size (body of a letter) — 12.

Font type — Times New Roman.

Alignment — by width/edgewise.

Line spacing is — one-and-a-half spacing.

Surname, first name, middle name, title, abstract and key words should be written in Russian and English.