



XXIV International Conference on the History of Management Thought and Business “Russia’s economic management models: creators, their creations, clash of views”

It has become a tradition for Russian and foreign management experts to gather at the Lomonosov Moscow University at international conferences on the History of Management Thought and Business (HMT&B) to discuss topical management issues.

Since 1996, 23 events have been organized on the following themes:

- “Development of management concepts” (1996).
- “Restructuring of Enterprises in Transition Economy: Theory and Practice” (1998).
- “The State and Entrepreneurship” (2000).
- “Development of management personnel” (2001).
- “Problems of metrics in organization management” (2002, 2003).
- “Scientific concepts and real management” (2004, 2005).
- “Russian model of management” (2008).
- “National models of management” (2009).
- “Business models: yesterday, today, tomorrow” (2010).
- “Social Responsibility of Business and Management Ethics” (2011).
- “Business and management ethics: comparative analysis of national models” (2012).
- “From Stratagems to Strategies, from Strategic Planning to Strategic Thinking and Insight” (2013).
- “Problems of training managers: yesterday-today-tomorrow” (2014).
- “National models of management personnel training” (2015).
- “Scenario management and leadership” (2016).
- “Scenario management: origins, problems, solutions” (2017).
- “Management and the roles of managers: past, present, future” (2018).
- “Managerial labor and the roles of managers: yesterday, today, tomorrow” (2019).
- “Measurement problems in social management: yesterday, today, tomorrow” (2021).
- “Development of views on regional economic management in the countries of the world: history, modernity” (2022).
- “Doctrines of management of organizations: past, present, problems” (2023).

On June 27–29, 2024 the Department of Economics of MSU is planning to hold the next, which is already 24th international conference on the History of Managerial Thought and Business. It has been a long time since we discussed the issues that were raised in 2008–2009. We are talking about national aspects of management. More than 15 years have passed since that time, and it is time to make an inventory of what has been achieved, to evaluate and define the tasks of historical and managerial research, the subject of which has been and continues to be the model of management of Russia’s economy. That is why the theme of the 24th conference is **“Russia’s economic management models: creators, their creations, clash of views”**. We would like to hear the answers to the following questions: what factors gave rise to the concepts and models of management? Who and thanks to what was the “hero” of scientific and practical creations? What methodological problems relating to *the three components* of Historical and Management Studies (HMS) are facing us today?:

- to the History of Management Thought (HMT);
- to the History of Management (HM);
- to the Historiography of Historical and Management Studies (HHMS)?

As always, the **objects** of historical and managerial research and our conferences will be various kinds of materials and/or documents — monographs, articles, collections of works and legislative acts, letters, memoirs, diaries, archival documents, etc. In the case of our conference, these are materials that present points of view, ideas, views, thoughts, concepts, theories, scientific schools, reflecting the emergence, development, struggle and change of ideas and scientific and applied views on economic management in Russia in different specific-historical periods. The time period is not limited — from the manuscripts of the representatives of ancient Russia to the treatises of our contemporaries.

Moreover, the views and ideas themselves can relate both to the management of Russia's economy as a whole and to the management of its individual aspects and elements — economy, politics, demography, legislation, socio-cultural relations, science, technology, international relations of the country, as well as individual industries, businesses, organizations and functionalities of organizations (personnel, marketing, finance, procurement, production, sales, etc.).

It is also obvious that *the subjects of management* of Russia's economy in different specific historical periods were (as management actors) the state and its institutions of all forms of government, public organisations, the church, the army, and representatives of the private economy.

Hence, there are several questions to which we expect answers at the forthcoming HMT&B-2024 conference:

1. When and in connection with what was the origin of economic management of Russia and managerial thought in Russia?
2. What is the “inheritance” and “heritage” in the science and practice of economic management in Russia?
3. What are the origins and sources of Russian managerial thought: notes of foreigners, chronicles, sets of legal acts, princely statutes, “the Household Management Code” (the patriarchal rules of family life), etc.?
4. What are the factors and reasons for changes in the management systems of economy, organisations, and business in Russia in different specific historical periods?
5. What are the factors of origin, establishment, and development of HMT in Russia?
6. How did the clash of interests of famous creators of models of economic management in Russia arise and manifest itself, for example, such as:
 6. 1. Yu. Krizhanich and A. Ordin-Nashchshokin;
 6. 1. I. I. Pososhkov and the noble ideologists of “enlightened absolutism”;
 6. 2. L. Beria and N. Voznesensky;
 6. 3. O.V. Kozlova and G.H. Popov.
7. How and why did the ideas and concepts of systemic (elemental) and complex (aspectual) approaches in economic management in Russia emerge and develop?
8. How were the aspect characteristics of Russia's economic management (economic, political, legal, demographic, etc.) manifested and taken into account?
9. Why and how did the views on personnel support of the processes of economic management of Russia change?
10. What was the “driving force” of management and managerial thought in Russia — the real economy or the logic and intuition of the creator of ideas?
11. How to teach historical and managerial disciplines in the context of economic management in Russia?
12. What problems are faced by HM, HMT and HHMS researchers?

ORGANISERS OF THE HMT&B-2024 CONFERENCE:

- Lomonosov Moscow State University.
- Department of Economics of Moscow State University.
- International journal “Problems of Theory and Practice of Management”.
- Journal “Management Sciences”.
- Laboratory of Historical and Managerial Studies of the Department of Economics of MSU.

THE ORGANISING COMMITTEE:

- A.A. Auzan (Co-Chairman) — Doctor of Economics, Professor, Dean of MSU Department of Economics.
- V.P. Kolesov (Co-Chairman) — Doctor of Economics, Professor, President of MSU Department of Economics.
- V.I. Marshev (Co-Chairman) — Doctor of Economics, Professor, Department of Organisation Management, Head of the Laboratory of Historical and Managerial Studies, MSU Department of Economics.
- A.A. Kurdin (deputy chairman) — Cand. Sci. of Economics, Associate Professor, Deputy Dean for Science, MSU Department of Economics.

MEMBERS OF THE ORGANISING COMMITTEE:

- V.V. Kraskov — Deputy Dean for Studies, Department of Economics, Moscow State University.
- Bradley Bowden — foreign member of the Organising Committee of HMT&B-2024, professor, researcher at the Institute of Public Relations (Melbourne).
- D.V. Kuzin — Doctor of Economics, Head of the Department of Organisation Management, Department of Economics, Moscow State University.
- O.S. Vikhansky — Doctor of Economics, Professor, Scientific Director of the Department of Organisation Management of the Department of Economics of Moscow State University, Dean of the Higher School of Business of Moscow State University.
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- I.V. Dvoluchansky — Senior Lecturer of the Department of Organisation Management of MSU Department of Economics.
- K.A. Stashchshuk — postgraduate student of the Department of Organisation Management of MSU Department of Economics.
- S.A. Genina — laboratory assistant of the Department of Organisation Management of MSU Department of Economics.

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The HMT&B-2024 Conference will be held both in offline and online formats.

The Organising Committee will provide all participants with necessary links in zoom.

Acceptance of papers (up to 20 pages) and abstracts (up to 5 pages) — until 15 May 2024 to the specified email addresses.

Requirements for the design of the article:

Font: size — 12.

Font type — Times New Roman.

Alignment — width.

Line spacing — one and a half.

Surname, first name, patronymic name, title of the article, abstract and keywords should be written in Russian and English.

Registration is required for participation in the conference!